

Organiser:



S.T.A.R.S. FOUNDATION
可持續科技研策基金會

Supporting:

HKiNED
香港獨立非執行董事協會
The Hong Kong Independent
Non-Executive Director Association

ASIAINED
亞洲獨立非執行董事協會
The Asia Independent
Non-Executive Director Association

YPA
青年專業聯盟
Young Professionals Alliance

BCAIA
區塊鏈應用與投資聯盟
Blockchain Application and Investment Alliance

HKUBBA
ALUMNI ASSOCIATION



Hong Kong Association
聯合國教育、科學及文化組織
United Nations
Educational, Scientific and
Cultural Organization
香港協會
臺灣聯合國教科文組織宗組

Certificate in Sustainable ESG Financial Strategies

12 HOURS

The rising global concern of ESG and SDGs has greatly impacted current strategies of Listed companies and financial investment. To meet such global stakeholder expectation, there is a need for financial professionals to update related knowledge for both short-term and long-term goals in their career performance.

Date: 21/04/2021 – 02/06/2021 (Wednesdays)
Time: 7:00 – 9:00 PM
Mode: Zoom

Courses Objectives

- 1 — Examine the drivers for the global trend for emphasizing Sustainable Development Goals (UN-SDGs) and ESG reporting in the international capital market.
- 2 — Analyse material ESG and sustainability issues among companies.
- 3 — Explain the significance of SDGs and ESG reporting; and its relationship with financial management and strategies. .
- 4 — Evaluate the international and local standards related to ESG reporting by companies.
- 5 — Examine issues pertinent to carbon assets credit and related financial reporting.
- 6 — Promote companies to better practice in SDGs & ESG through practical actions and investment in SDG projects.

- ◆ Medium: English / Cantonese / Mandarin
- ◆ Course Duration: Each topic will be delivered in a 2-hour lecture (12 hours in total).
- ◆ Course Fee:
 - Per module: HKD 400 / HKD 320*
 - Full Course (6 modules): HKD 1,920 / HKD 1,800*

*STARS member or supporting organization member entitled special discount.

Course Content

The concepts, principles and current practices of the topics will be discussed with a wide variety of case studies:

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| <input type="checkbox"/> 21/04/2021(Wed)
Johnny Chong
Executive Director of
ICCAD | 1. Introduction of Sustainable Development Goals (UN- SDGs) and upgrading ESG Reporting to Sustainability Reporting. (Various upgrading actions such as by Carbon Asset Investment, Carbon Asset E-commerce and Afforestation) |
| <input type="checkbox"/> 28/04/2021(Wed)
Gloria So
Partner of SHINEWING
Sustainability | 2. Accounting and Financial Impact of Carbon Assets on Listed Companies. Investment rating strategies through ESG and SDGs Reporting.
2.1 Accounting Treatment and Standard for Carbon Assets with examples of Tesla, CLP, Cathay Pacific.
2.2 Investment rating (MSCI, Hang Seng Index) strategies through disclosure of non-financing information under capital market requirement. |
| <input type="checkbox"/> 05/05/2021(Wed)
Terence C. T. Goh
Executive Director of
DBS Bank
(Hong Kong) Limited | 3. Current Development of Green Bond and ESG investing.
3.1 How to fulfill the requirement of a Green Project Financing.
3.2 How to organize a green project financing. |
| <input type="checkbox"/> 12/05/2021(Wed)
Shih Wen Chin
ICCAD(Group)
Executive Director | 4. Carbon Asset Development and Management including application of carbon credits through afforestation (case study), current development of global exchange and trading of carbon credits. |
| <input type="checkbox"/> 26/05/2021(Wed)
Lowell Lo
Chairman of
BM Intelligence Group | 5. Workshop of SDGs and Social Impact Investments, successful investment elements will be analyzed in SDGs investment. (Plastic Recycle & Health) |
| <input type="checkbox"/> 02/06/2021(Wed)
Lo Wai Shun
General Partner of
DL Capital | 6. How to develop Carbon Assets to Blockchain E-commerce and Carbon Footprint. |

Full Course with Certificate

Attendance certificate will be issued after the course(s). Students who attended full course will be awarded the Certificate in Sustainable ESG Financial Strategies issued by STARS Foundation.

#The above information is tentative, the organizer reserves the right to amend without notice.

Target Participants

- Director of listed companies
- Listed Company Secretaries
- Insurance Agents
- Professional Accountants
- Financial Analysts
- Internal Auditors
- Sustainability Managers
- Senior Managers

Personal Details (in BLOCK letters)

*English Name: _____ *Chinese Name: _____
Name of Company: _____
Name of Department: _____ Position Held: _____
Correspondence Address: _____

*Email: _____ Facebook Name: _____
Office Tel. No.: _____ Mobile: _____ Fax: _____

Payment Method

i) Cheque (Payable to "BMI Professional Training Centre Limited")

Cheque No.: _____

HK Dollar: _____

ii) Bank Transfer * (A/C No.: 787 – 102524 - 883) Hang Seng Bank Limited

Please send a copy of the bank pay in slip (with your name on it) together with the application form to us by fax or by e-mail.

Online Registration:



Coordinator:

BMI Professional Training Centre Limited 邦盟滙駿專業培訓中心有限公司
Member of BM Intelligence Group 邦盟滙駿集團成員

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